



BUILDING THE FUTURE ON TRUST



COMPANY PROFILE

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The MST

Foundation & History

Founded in 2007 in Binh Duong, Vietnam, MST is a full-service OEM/ODM furniture manufacturer rooted in the country's woodcraft tradition since the 1990s. Our foundation is built on Japanese-standard precision, disciplined craftsmanship, and an unwavering commitment to doing things right the first time.

MST today operates a 50,000 m² modern manufacturing facility on an 8.5-hectare site, delivering over 200 containers per month. Our operational strength is powered by Japanese-standard engineering, disciplined processes, and a production mindset that unites precision with creativity - ensuring consistency, reliability, and excellence at scale.

For nearly two decades, MST has been a trusted partner to Japan's leading furniture brands - one of the world's most demanding markets - earning recognition among Vietnam's Top 20 wood exporters to Japan and the CPTPP bloc. Our heritage of discipline continues to guide how we build, innovate, and elevate Vietnamese craftsmanship on the global stage.

Born from Discipline. Built on Creativity



Building the Future on Trust

Vision – Mission – Our Values



Vision

To shape a future where Vietnamese craftsmanship earns global trust through precision, discipline, and world-class manufacturing excellence.



Mission

- To deliver products that embody Japanese-standard accuracy, reliability, and long-term value.
- To build enduring partnerships grounded in transparency, quality, and trust.
- To unite disciplined processes with creative thinking, enabling MST to elevate Vietnamese craftsmanship globally.



Our Values

Integrity

Build trust through honesty, accountability, and transparency.

Discipline

Deliver precision by following structured systems and consistent standards.

Craftsmanship

Shape every product with skill, care, and the spirit of Vietnamese artisans.

Continuous Improvement

Advance every day through learning, refinement, and innovation.

Responsibility

Own every detail from quality and safety to sustainability and impact.

Where Discipline Shapes Craft and Trust Builds the Future

The MST Way

Culture & People

The MST Way is grounded in the belief that people are the foundation of every product we build. Our culture blends Japanese discipline with Vietnamese craftsmanship, creating a working environment where precision, responsibility, and creativity thrive together.

At MST, every team member is empowered to act with integrity, take ownership of their work, and treat colleagues as internal customers. This mindset ensures that each stage of production - from engineering to final inspection - is approached with accountability and care.

At the core of our culture, **“Do it right the first time - that’s the MST way.”**

This philosophy unites engineering accuracy with human responsibility, empowering our people to pursue continuous improvement, take ownership of their results, and uphold the trust partners around the world place in us.



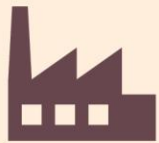
What We Do

Four Paths. One purpose. We bring your vision to life.

MST turns design intent into manufacturable, scalable furniture products.

We partner with retailers, brands, and developers across four engagement models OEM manufacturing, ODM development, Custom Collaboration, and End-to-End Support bringing ideas from concept to finished product ready for global markets.

Every product we make carries the precision of engineered process and the warmth of human craftsmanship.



OEM Manufacturing

We manufacture your products according to your exact drawings, materials, and specifications, delivering consistent quality, precision, and scalability under your brand name.



ODM Development

We offer ready-to-produce furniture collections designed and engineered by MST, allowing clients to quickly launch proven, market-ready products with customization options.



Custom Design Collaboration

We partner closely with your creative and engineering teams to co-develop exclusive products. By uniting aesthetics with technical feasibility, MST helps transform concepts into manufacturable, scalable, and reliable solutions.



Integrated End-to- End Support

From engineering, prototyping, tooling, and finishing to packaging and international logistics, MST manages every stage with precision and transparency - ensuring aligned expectations, predictable outcomes, and long-term reliability.

Capabilities

Precision-Engineered from Start to Finish



19 YEARS

of satisfying customers with our
Japanese-class products



FACTORY

50,000 m² Modern factory on a 85,000m² site
1,200+ Employees
200 Containers per month



TECHNOLOGY

Newest Japanese Machines
Innovation Technology
Automatic Systems



100+ MILLIONS

of furniture pieces have been supplied
to the Japanese market

Factory Capabilities

Quality Is Not Part of Our Process – It's the Process

Capacity & Scale

MST operates one of the most integrated furniture manufacturing facilities in Vietnam, with a **50,000 m² production area on an 8.5-hectare site**, designed for efficiency, traceability, and Japanese-standard process control. Our factory delivers **over 200 containers per month**, supported by advanced machinery across cutting, sanding, pressing, CNC, finishing, upholstery, and packaging lines.

Quality System

Quality at MST is not part of process; it is a discipline shared across the entire factory floor. Guided by a rigorous Total Quality Management (TQM) framework, every process is measured, monitored, and continuously improved through data-driven feedback loops. From incoming material inspection to in-line control and final verification, each product moves through defined quality gates to maintain full consistency and traceability.

Philosophy

This system is reinforced by our core philosophy:

“Do it right the first time – that’s the MST way”

It reflects a mindset that unites engineering accuracy with human responsibility, preventing errors instead of correcting them. This culture of precision has earned MST the trust of Japan’s most demanding retailers and continues to guide every product we manufacture for partners around the world.



MST production hall

Production Capabilities

Precision-Engineered from Start to Finish

MST's production ecosystem is engineered to support consistent, high-volume, and high-precision manufacturing across diverse global sectors—including retail, residential, commercial, and hospitality. Every stage of production, from raw wood processing to final packaging and logistics, operates within a fully integrated workflow that ensures total control over quality, efficiency, and delivery timelines. This seamless integration allows MST to uphold the discipline, accuracy, and reliability expected in the world's most demanding markets.

01 Main materials

Sustainable Inputs for Consistent Outputs

02 Surface Finishing

Uniform Aesthetics at Scale

03 CNC Shaping

Precision That Defines Every Detail

04 Wood Finishing & Coating

Durable Protection and Japan-standard Surface Quality

05 Final Assembly

Where Every Detail Comes Together

06 Inspection

Quality Embedded in Every Stage

07 Packaging

Protected for Global Delivery

08 Delivery

On Time. On Standard



Engineered & Solid Wood

MST utilizes a controlled mix of engineered boards and natural timber to support stable, large-volume production for global retail and hospitality programs. Core materials include MDF and particle board, alongside rubberwood, acacia, pine, oak, beech, and ash. All materials are sourced through compliant and traceable supply chains, ensuring structural consistency, machining performance, and long-term reliability across diverse product specifications.



01

Main Materials

Sustainable Inputs for Consistent Outputs



Controlled finishing systems

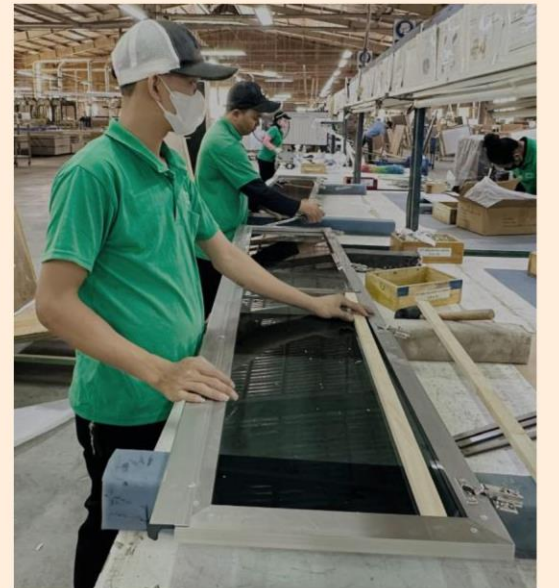
Surface finishing materials enhance appearance, durability, and design versatility across MST's product categories. MST works with melamine, paper, PVC sheeting, honeycomb, finger joint substrates, laminate, and PU/UV lacquer to achieve consistent color, texture, and surface performance. This enables MST to deliver unified visual quality across collections, mass retail programs, and project-based furnishings.



02

Surface Finishing

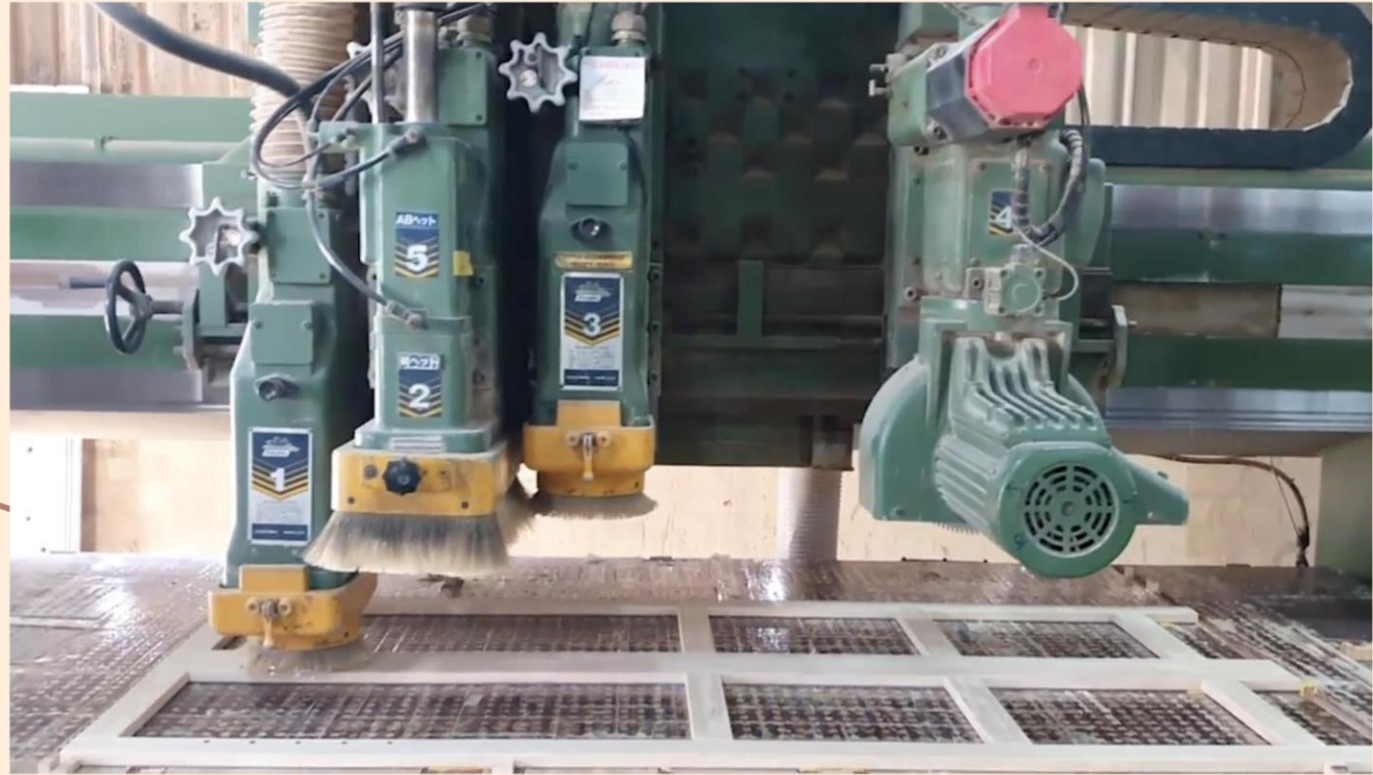
Uniform Aesthetics at Scale



03

CNC Shaping

Precision That Defines Every Detail



Our CNC and shaping lines combine advanced Japanese machinery with strict process control to deliver high-precision components across complex geometries. Automated cutting, profiling, and 3D shaping ensure accuracy within tight tolerances, enabling consistent fit, repeatability, and stability in large-scale production. Every part is engineered, calibrated, and verified to maintain structural integrity and exact alignment throughout mass manufacturing.





Wood finishing at MST follows a structured stain-to-topcoat sequence that enhances natural wood beauty while providing long-term durability against wear, moisture, and UV. Through controlled film-build, sheen consistency, and adhesion testing, MST delivers uniform finishing performance that meets retail and hospitality standards worldwide.

04

Wood Finishing & Coating

Durable Protection and Japan-standard Surface Quality





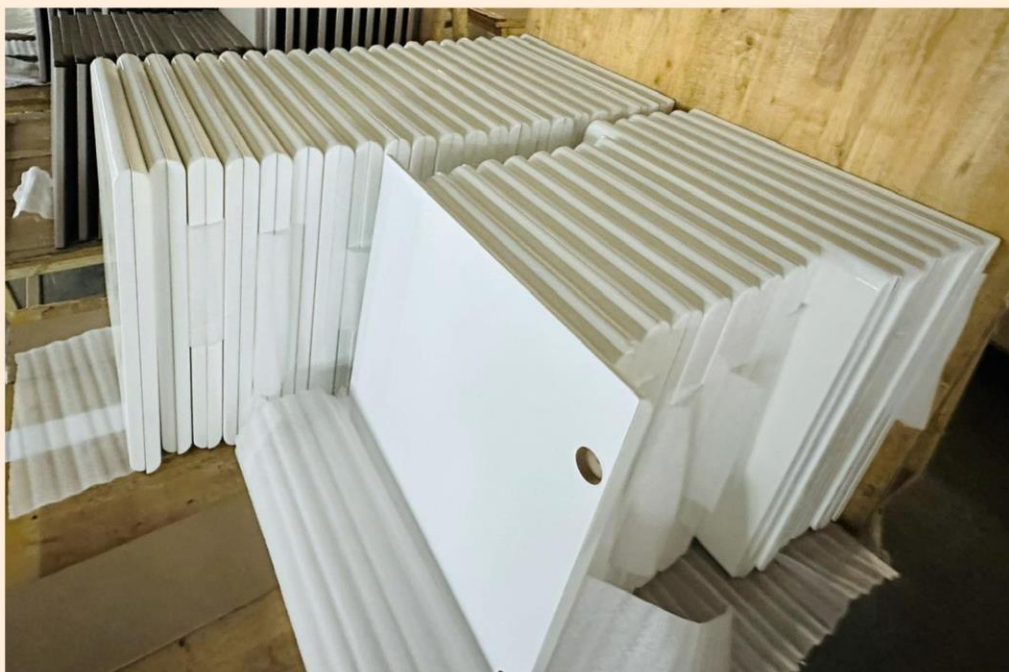
05

Final Assembly

Where Every Detail Comes Together



Our final assembly line brings every component together with controlled accuracy and consistent workmanship. Each piece is aligned, fitted, and secured to meet MST's standards for stability, performance, and long-term durability. This is where design, engineering, and craftsmanship merge into a finished product ready for global markets.





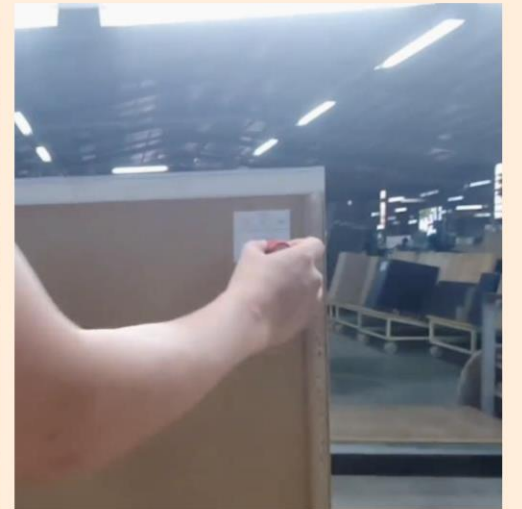
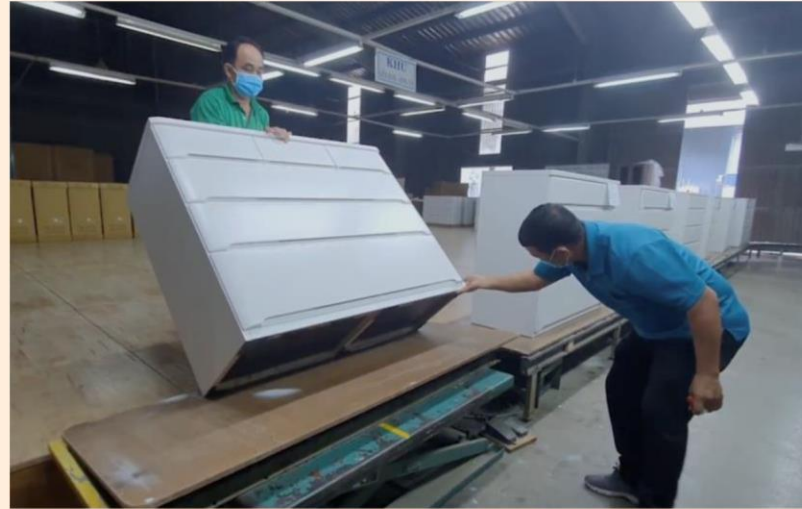
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Inspection

Quality Embedded in Every Stage

At MST, inspection is not a final step - it is embedded throughout our entire production flow. Eight Quality Touch Points define MST's preventive system - ensuring accuracy, traceability, and consistent outcomes from materials to packaging. This multi-layered system ensures full traceability across all stages, reinforcing the trust global partners place in MST's disciplined manufacturing.







07

Packaging

Protected for Global Delivery

Once products pass final inspection, our trained team prepares each item for export. Every piece is verified, protected, and securely packaged to maintain its condition throughout handling and international transit. MST follows ISTA-aligned packaging standards to ensure safety, durability, and consistent delivery performance.

08

Delivery

On Time. On Standard.

Delivering furniture items from factories to your expected location based on our agreement. We keep planning delivery schedules, collecting packages, and transporting to clients along preset routes.



Built For Scale

Technology-Driven. Execution-Focused.

Technology & Execution Excellence

MST's manufacturing ecosystem is engineered for scalable, high-precision production supported by advanced machinery, integrated process control, and synchronized execution across all departments. Every stage is designed to maintain stability at volume- from digital engineering and automated processing to synchronized assembly and logistics - ensuring that large orders, seasonal surges, or multi-collection programs are delivered with consistent accuracy and dependable lead times. This capability reflects not only our technological investment but the disciplined execution culture that underpins how MST serves global retailers, developers, and hospitality partners.



Built For Scale



Why Scale Matters

In global furniture manufacturing, scale is not defined by size alone - it is defined by the ability to deliver consistency, accuracy, and reliability as volume increases. MST is engineered to support long-term programs, seasonal peaks, and multi-collection rollouts without compromising quality or delivery commitments.



Japanese Machinery System

MST's production backbone is built on Japanese-standard machinery systems selected for precision, stability, and repeatability. Equipment investment is aligned with process discipline, ensuring that output quality remains consistent across batches, shifts, and large-volume programs.



Precision Engineering

Every product begins with disciplined engineering. From technical drawings and material selection to tolerance control and process validation, MST's engineering team ensures each design is optimized for manufacturability, durability, and scalable execution.



Integrated Production Flow

Our factory operates as a synchronized production ecosystem. Each stage - from white wood to finishing, assembly, and packaging - is aligned through defined workflows, minimizing bottlenecks and enabling smooth, predictable throughput across departments.



Automation & Data Systems

MST integrates automation and data-driven monitoring to maintain control at scale. Production metrics, quality checkpoints, and execution timelines are continuously tracked, allowing early issue detection and proactive adjustment before problems impact output.



Execution Excellence

Execution is where scale either succeeds or fails. MST's disciplined execution culture ensures that processes are followed, standards are respected, and responsibilities are owned at every level-transforming production capacity into reliable delivery performance.

Built for scale is not about producing more - it is about delivering the same level of precision, reliability, and trust every time volume grows. This execution mindset defines how MST supports global partners today and into the future.

Product showcase

Curated Collections

Our curated collections span casegoods, upholstery, cabinetry, and integrated furniture solutions designed for **retail chains, hospitality developers,** and **global residential markets**. Each product is engineered for consistency, durability, and aesthetic clarity - reflecting MST's disciplined craftsmanship and Japan-standard quality.

Crafted for Global Retail, Hospitality, and Residential Living



Casegoods

Precise form-goods crafted for global and project environments



Chest & Cabinet

Functional cabinetry for residential and commercial spaces



Upholstery

Engineered soft seating elements for comfort & durability

Product showcase

Case Goods

Crafted for Global Retail, Hospitality, and Residential Living



Bedset

Bedroom Collection



Central Table

Dining Collection



Dining Collection

Dining Collection



Counter

Living Collection



Accent Chair

Living Collection



TV Board

Living Collection



Dining Set BR
Dining Collection



Dining Set WH
Dining Collection



Dining Set WB
Dining Collection



Dining Set WH/BK
Dining Collection



Dining Set WH/BR
Dining Collection



Center Table NA
Living Collection



Center Table WH
Living Collection



Center Table BR
Living Collection



Center Table DBR
Living Collection



TV Board BR
Living Collection



TV Board NA
Living Collection



TV Board WH
Living Collection



TV Board WNA
Living Collection



TV Board BL
Living Collection



TV Board BB
Living Collection



Open Board WH1
Dining Collection



Open Board BR1
Dining Collection



Open Board BR2
Dining Collection



Enter name
Dining Collection



Open Board WH2
Dining Collection



Open Board WN
Dining Collection



Open Board WB
Dining Collection



Open Board NA
Dining Collection



Bed BR
Bedroom Collection



Bed BRA
Bedroom Collection



Bed DBR
Bedroom Collection



Bed NA
Bedroom Collection



Bed WB
Bedroom Collection



Bed NAB
Bedroom Collection

Product showcase

Chest & Cabinet

Crafted for Global Retail, Hospitality, and Residential Living



Chest NA

Kitchen Cabinets Collection



Chest WRA

Storage Systems Collection



Integrated Chest

Storage Systems Collection



Storage Cabinet NA

Storage Systems Collection



Cabinet BR

Storage Systems Collection



Laundry Chest WH

Storage Systems Collection



Chest WBN
Kitchen Cabinets Collection



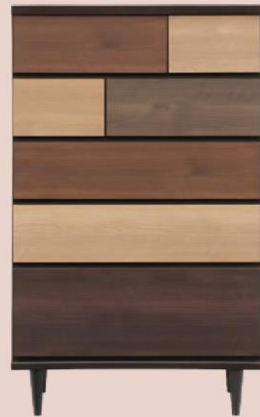
Chest WN
Storage Systems Collection



Chest NA
Storage Systems Collection



Chest HNA
Storage Systems Collection



Chest HBA
Storage Systems Collection



Chest HR
Storage Systems Collection



Chest HA
Storage Systems Collection



Chest TN

Storage Systems Collection



Chest TB

Storage Systems Collection



Chest BRA

Storage Systems Collection



Chest BRC

Storage Systems Collection



Cabinet

Storage Systems Collection



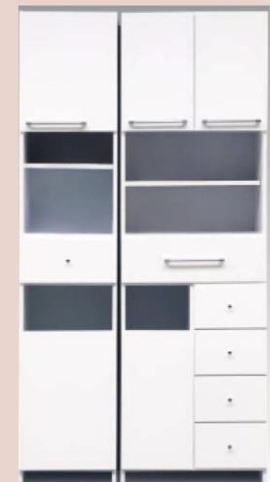
Cabinet BR

Storage Systems Collection



Cabinet NA

Storage Systems Collection



Cabinet WH

Storage Systems Collection

Product showcase

Upholstery

Crafted for Global Retail, Hospitality, and Residential Living



Sofa BR
Sofa s Collection



Sofa SL
Sofa s Collection



Sofa WM
Sofas Collection



Relax Chair
Lounge Chairs Collection



Relax Bench
Benches Collection



Upholstered Bench
Benches Collection

Global Trust and Compliance

Certified to the Highest Standards



FSC

Guarantees that all wood materials originate from responsibly managed, legally compliant, and fully traceable sources



ISO 9000

Ensures standardized procedures, continuous improvement, and accountability across all manufacturing stages



ISO 14001

Demonstrates MST's commitment to environmental responsibility through controlled resource use, waste reduction, and sustainable manufacturing practices



CPTPP

Confirms compliance with stringent requirements for product safety, finishing quality, and environmental emissions across CPTPP markets

Our quality is verified, not claimed

MST's commitment to excellence is validated by globally recognized certifications that define how we operate every day. Our ISO 9001 and 14001 system ensures consistent quality management, while FSC® Chain of Custody certification guarantees responsible, traceable wood sourcing. As a CPTPP-compliant manufacturer, MST meets strict international standards for transparency, sustainability, and cross-border supply-chain integrity.

These certifications are not symbolic - they reflect the disciplined culture, engineering precision, and ethical responsibility that define MST's identity.



Growth with Integrity

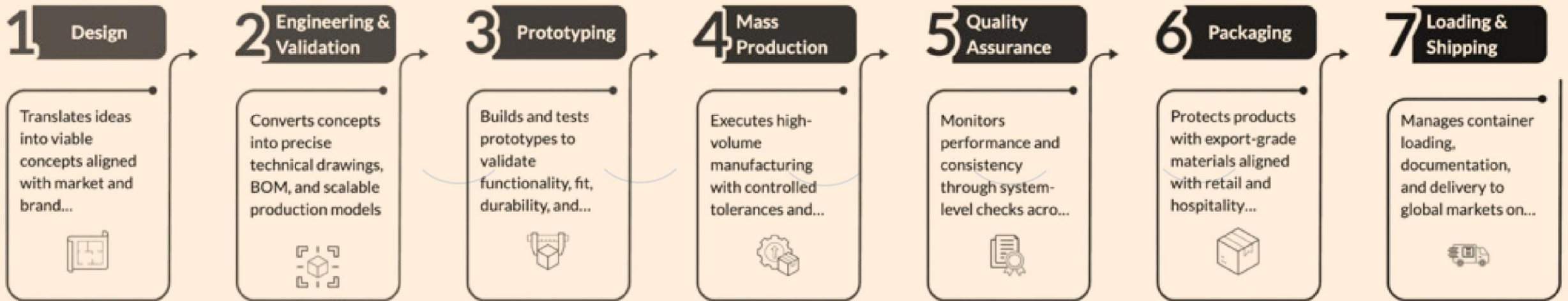
Where Sustainability Meets Responsibility

MST's growth is built on a sustainable foundation. From responsible wood sourcing to energy-efficient factory operations, we ensure every production stage aligns with environmental stewardship. Our facilities promote a safe, green, and well-organized workplace, while our long-term social responsibility programs support the development of our people and the surrounding community.

We believe that true progress balances productivity with care—for the environment, for our workers, and for the future we are building.

How We Work

Every stage Engineered for Consistency



Our manufacturing process is grounded in Total Quality Management and engineered for reliable, repeatable results. From design validation to prototyping, mass production, and final inspection, each stage follows defined workflows and data-based control points. Advanced machinery, disciplined process control, and integrated monitoring allow MST to maintain tight tolerances, stable finishes, and on-time delivery – across every project and every container.

This structured, methodical approach ensures that every product reflects MST's philosophy: Do it right the first time.

Partnership and Global Vision



Trusted by the world's most demanding markets

Why Choose MST

Global partners choose MST not only for what we manufacture, but for how we work. Our strength lies in disciplined execution, Japanese-standard precision, and a deeply integrated manufacturing ecosystem that ensures consistency across every order.

With nearly two decades of experience serving Japan - one of the world's most demanding markets - MST has proven its ability to deliver stable quality, reliable timelines, and transparent collaboration. Every project is guided by Total Quality Management, supported by 8 Quality Touch Points, and executed with a clear philosophy: Do it right the first time.

This is why MST is trusted for long-term programs, retail rollouts, and scalable production partnerships.



Proven Success in the World's Most Demanding Market

MST's reputation was forged in Japan – a market defined by its uncompromising standards for accuracy, finish, and reliability.

Years of collaboration with leading Japanese furniture brands refined our discipline and taught us that excellence is not a claim, but a daily practice.



Modern Production Infrastructure

Our 8.5-hectare facility and 50,000 m² of production space combine automation with craftsmanship.

With a capacity of 200 containers per month, MST delivers both flexibility and reliability for projects of any size.



Quality Rooted in System, Not Inspection

Every process within MST operates under Total Quality Management (TQM) and the guiding principle “Do It Right the First Time.”

Supported by Japanese precision machinery and strict process control, we don't wait to find defects—we prevent them.



A Culture of Integrity and Responsibility

At MST, technology sets the standard, but people set the tone. “The MST Way” defines a culture of integrity, responsibility, and continuous improvement.

Every partnership is built on transparency and long-term trust—because for us, quality extends beyond the product.

Our Clients

Proudly manufacturing for the world's most demanding markets.

MST is proud to work with long-term partners across Japan, Europe, and Asia.

These relationships reflect sustained trust built through disciplined manufacturing, consistent quality, and dependable execution over many years.

Our clients operate in markets where precision, safety, and reliability are non-negotiable - standards that MST meets every day through structured processes and accountable teamwork.



Global Vision

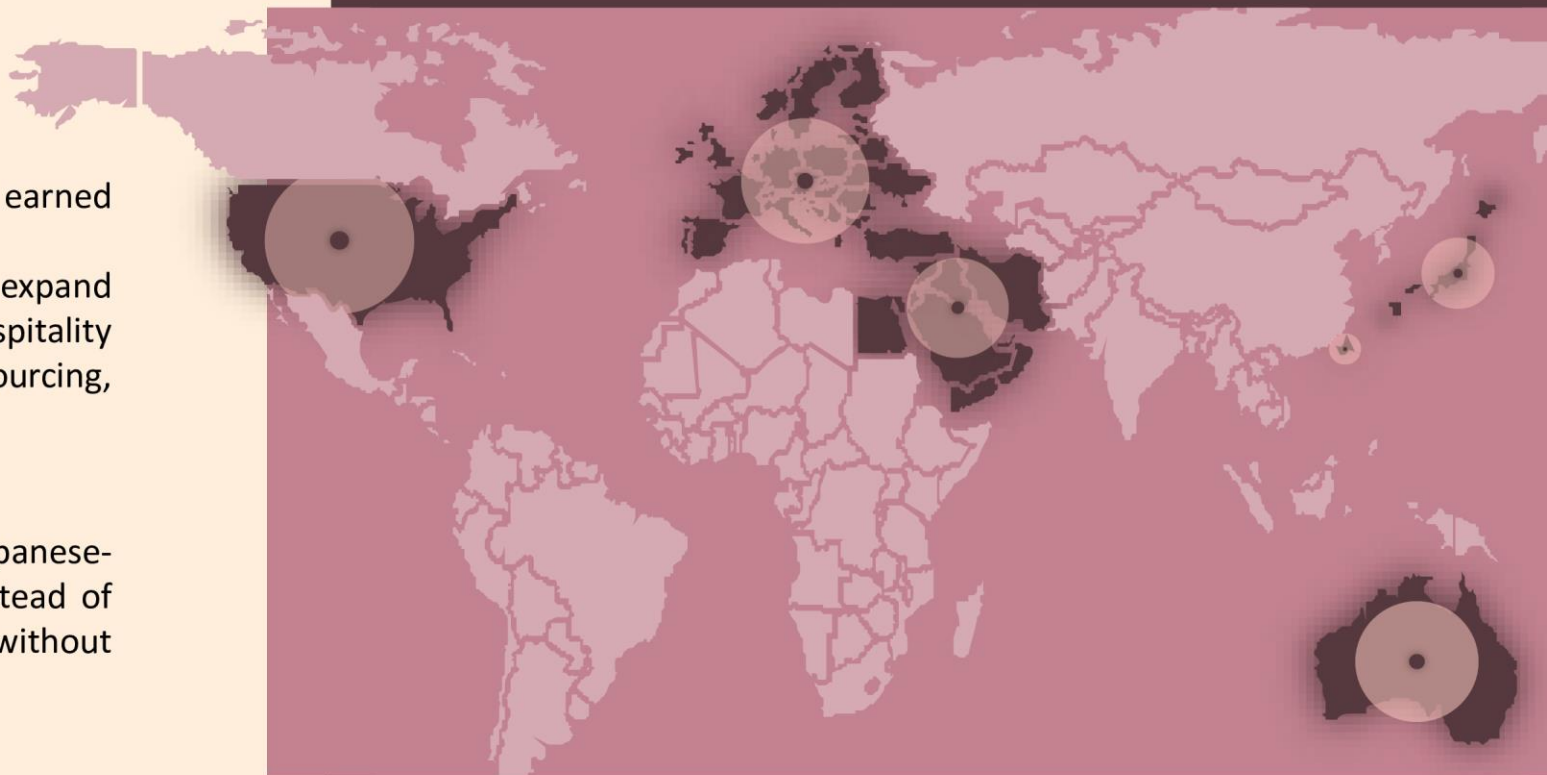
MST's global vision is built on a simple belief: trust is earned through consistent performance.

From a strong foundation in Japan, we continue to expand across CPTPP markets, North America, Europe, and hospitality sectors guided by disciplined execution, responsible sourcing, and sustainable growth.

As we grow, our commitment remains unchanged:

To elevate Vietnamese craftsmanship through Japanese-standard processes, to build long-term partnerships instead of short-term transactions, and to scale responsibly without compromising quality, people, or integrity.

This is how MST builds the future on trust.



Expanding Vietnam's Craftsmanship
with World-Class Discipline.

Contact Us

Let's build something together

We welcome our partners to visit MST and explore how we combine Vietnamese craftsmanship with Japanese-standard precision to deliver trusted, long-term value.

Please reach out to us for factory tours, project discussions, or partnership opportunities.



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